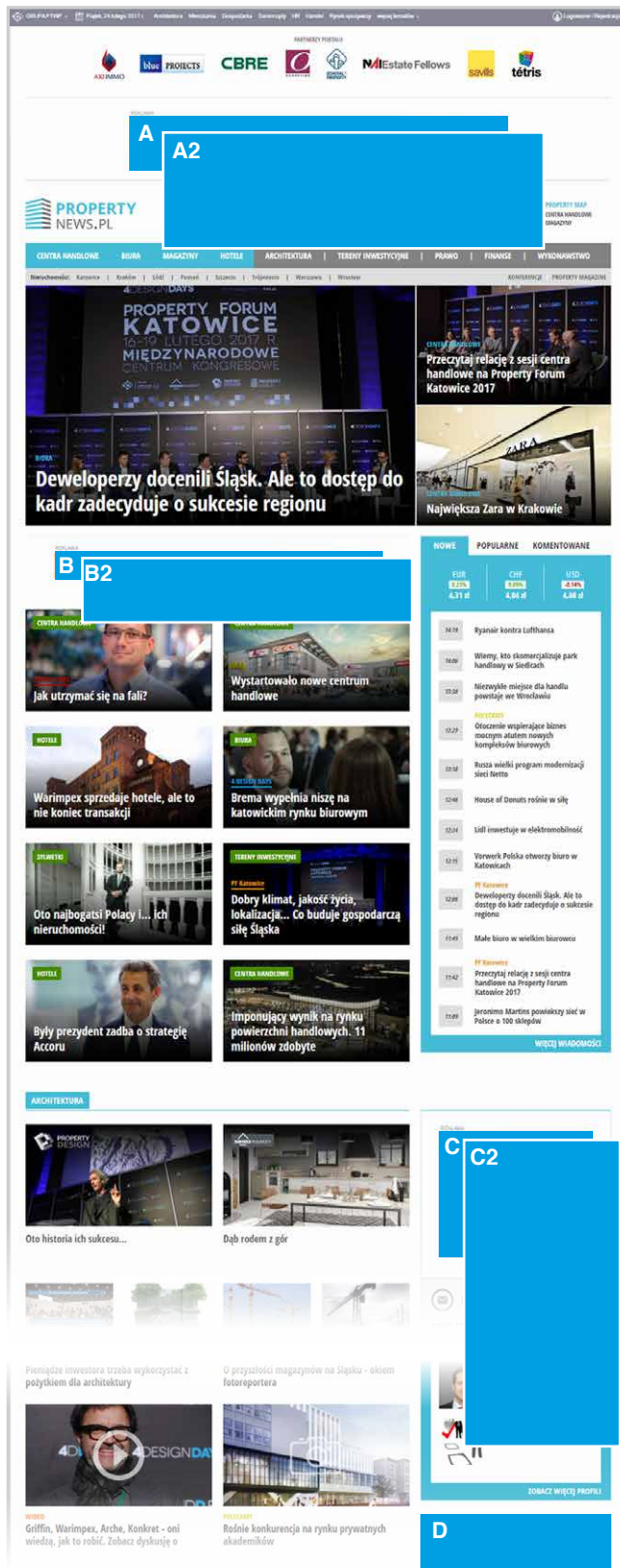


**ADVERTISING PRICE LIST of
web portal propertynews.pl**
VALID since 30 Jan. 2017

For more information, please contact the PTWP Group Advertising Office.

PTWP Group
Plac Sławika i Antalla 1
40-163 Katowice

Marketing and Sales Department
e-mail: marketing@ptwp.pl
phone: +48 32/ 209 13 03



A

PLN 105

A Billboard

A graphic advertisement placed at the top of the webpage.
750x100 pixels/ Up to 35 kB/ GIF, JPEG, SWF

A2

PLN 158

A2 Double Billboard

A graphic advertisement placed at the top of the webpage.
750x200 pixels/ Up to 50 kB/ GIF, JPEG, SWF

B

PLN 90

B Banner

A graphic advertisement placed in the central part of the webpage, directly under the main menu of the webpage. It is also a kind of an in-text advertisement.
650x50 pixels/ Up to 25 kB/ GIF, JPEG, SWF

B2

PLN 130

B2 Double Banner

B Banner A graphic advertisement placed in the central part of the webpage, directly under the main menu of the webpage. It is also a kind of an in-text advertisement.
650x100 pixels/ Up to 35 kB/ GIF, JPEG, SWF

C

PLN 158

C Rectangle

A graphic advertisement placed high in the right-hand column of the webpage.
300x250 pixels/ Up to 35 kB/ GIF, JPEG, SWF

C2

PLN 190

C2 Halfpage

A graphic advertisement placed high in the right-hand column of the webpage.
300x600 pixels/ Up to 50 kB/ GIF, JPEG, SWF

D

PLN 60

D Button

D Button A graphic advertisement placed high in the right-hand column of the webpage, constantly published within a specified time period.
300x100 pixels/ do25 kB/ GIF, JPEG, SWF

Additional options available for an extra charge:

- Capping – an option limiting a number of times a unique user is shown an advertisement within a specific time period (available at an extra charge of 50%)
- Targeting – an option enabling an advertisement to be published according to certain time criteria, i.e. within specific hours or days of the week (available at an extra charge of 30%)
- Geotargeting – an option limiting ad publication to a specific geographical region (available at an extra charge of 25%)